



JANUARY

Resolve
to earn more
in '65

1965

Mr. Ted Nelson
Box 1546
Poughkeepsie N.Y. 12603



National Radio Institute

3939 WISCONSIN AVENUE • WASHINGTON, D.C. • 20016

Our 50th Year

FOR 60 DAYS IN 1965,
TRY THIS REMARKABLE
NEW TEACHING METHOD!

Here, for the first time offered by any school, is an all new, simplified approach to mastering any branch of Electronics -- or Radio and TV -- or Communications. It's the remarkable "3 DIMENSIONAL" method of home-study teaching. And -- to you, it represents a dramatic new way of learning -- unlike anything you've encountered before! Here's what it's all about.

1

You and I know the most difficult part of any new project is getting started. Now, regardless of which NRI course you choose, your training begins with the educator-acclaimed NRI ACHIEVEMENT KIT.

This kit is scientifically designed and personalized for you and your training goal. It has one purpose -- to get you started quickly and easily! The subject matter for the training of your choice is presented in an astonishingly simple manner -- learning becomes as close to being fun as any school can make it!

2

Let's face it. It takes a great deal of stamina to wade through the typical 200, 300 or 500 page technical textbook. And -- it takes much more than stamina to remember half of what's been read. Now, the subject matter in every NRI course is taken down into "bite-size," thoroughly-illustrated books -- averaging an easily-digested 40 pages.

Ten "programmed" questions in each book make you remember the most important points covered. Your answers to these questions are carefully hand-graded and returned to you. Your instructor -- whom you'll hear from often -- will give you unlimited personal help and coaching. From the day you enroll, it's his job to be interested in you.

3

But, is reading enough? NRI says NO -- and introduces you to what we honestly believe represents the most effective, engrossing training kits used in Electronics courses anywhere. "Bite-size" textbooks in each of three major courses are programmed with NRI-designed training kits to give you actual on-the-job experience.

You'll learn by doing -- exploring -- discovering the same tube and transistor circuits you'd find working in Communications, Industrial Electronics or Radio-TV Servicing. Each training kit is designed from the "ground up" to specifically demonstrate principles you must know. NRI has never attempted to modify hobby kits or cardboard and plastic "toys" for use in training. You get the finest parts money can buy -- plus experience equal to many, many months of working on the job.

JMS:ANY5

(OVER)

International Radio Institute



That's the new "3 DIMENSIONAL" NRI story.

- ... Your "tailored" Achievement Kit to get you off to the best possible start in your course.
- ... "Bite-size" lesson texts -- so easy to read -- and more important -- to remember.
- ... Excitingly different NRI training kits to make the things you read about come alive in a most interesting way.

Now, I am absolutely convinced you'll be enthused with this new idea in learning. I ask you to do this --

TRY AN NRI COURSE FOR 60 DAYS IN YOUR SPARE TIME

After 60 days as a regular student, make your decision to go ahead -- or stop. Should you decide to quit, just write us. Your enrollment will be immediately terminated without further cost or obligation. Rest assured, there will be no hard feelings, questions or quibbling on our part. (But, as a fair warning, if you're a typical student, you won't want to quit even if we asked you to!) Could anything be fairer than this offer?

You and I both know the entire Electronics field will continue to show the most rapid growth rate of any industry in world history! Is there any really good reason why you shouldn't start now -- in the beginning of a New Year -- to grow with it? With so much at stake, can you afford to put it off any longer?

You'll have 60 days from the day you enroll to discover why NRI is the largest school of its kind in the country today.

I'll look for your enrollment by return mail! Your starting package -- the NRI Achievement Kit -- will be on its way to you within 24 hours after your enrollment reaches me.

Sincerely yours,

J. M. Smith

President

JMS:ANY5

P.S. Enroll today! After March 8, 1965, I cannot promise your enrollment will be accepted with this New Year 60-Day Trial privilege.

(REVO)

QNA:SM



NATIONAL RADIO INSTITUTE
3939 WISCONSIN AVENUE • WASHINGTON, D.C. 20016

enrollment application

NEW YEAR 60 DAY TRIAL

I want to be sure NRI training is right for me. If I want to stop for any reason, I will tell you when my second monthly payment is due and my enrollment will be cancelled.

I hereby make application for the NRI Course indicated below. If this application is accepted by the Institute, the total price of the Course I have selected is to include all services, materials, texts and privileges as stated in the catalog and current litera-

ture. If this application is not accepted, the total amount paid with the application will be immediately returned to me. I will pay for my training according to the payment plan I have checked below.

TUITION

COURSES (See description other side)

Be sure to check payment plan desired

	PLAN A (Cash Plan)	PLAN B (Regular Plan)	PLAN C (Kit Budget Plan)
<input type="checkbox"/> 1 RADIO-TV SERVICING (With 11 Kits including complete Custom TV Receiver) . . .	<input type="checkbox"/> \$38 now and \$25 a month until I pay \$317.*	<input type="checkbox"/> \$5 now and \$20 a month until I pay \$322.*	<input type="checkbox"/> \$5 now and \$12 a month until I pay \$327.*
<small>*Federal Excise Tax on TV Receiver Kit included.</small>			
<input type="checkbox"/> 2 RADIO-TV SERVICING (With 7 Kits) . . .	<input type="checkbox"/> \$33 now and \$20 a month until I pay \$183.	<input type="checkbox"/> \$5 now and \$15 a month until I pay \$188.	<input type="checkbox"/> \$5 now and \$10 a month until I pay \$193.
<input type="checkbox"/> 3 COMMUNICATIONS TECHNICIAN (With 7 Kits)	<input type="checkbox"/> \$33 now and \$25 a month until I pay \$283.	<input type="checkbox"/> \$5 now and \$20 a month until I pay \$289.	<input type="checkbox"/> \$5 now and \$10 a month until I pay \$295.
<input type="checkbox"/> 4 ELECTRONICS TECHNICIAN (With 10 Kits) . . .	<input type="checkbox"/> \$30 now and \$25 a month until I pay \$305.	<input type="checkbox"/> \$5 now and \$20 a month until I pay \$312.	<input type="checkbox"/> \$5 now and \$12 a month until I pay \$320.
<input type="checkbox"/> 5 MARINE COMMUNICATIONS . . .	<input type="checkbox"/> \$13 now and \$25 a month until I pay \$163.	<input type="checkbox"/> \$5 now and \$12 a month until I pay \$173.	Not applicable.
<input type="checkbox"/> 6 BASIC ELECTRONICS . . .	<input type="checkbox"/> \$44.50 now and \$44.50 in thirty days. \$89 total.	<input type="checkbox"/> \$5 now and \$10 a month until I pay \$95.	Not applicable.
<input type="checkbox"/> 7 COURSE FOR FCC LICENSES . . .	<input type="checkbox"/> \$30 now and \$25 a month until I pay \$136.	<input type="checkbox"/> \$5 now and \$10 a month until I pay \$145.	Not applicable.
<input type="checkbox"/> 8 MATH FOR ELECTRONICS . . .	<input type="checkbox"/> \$19.50 with enrollment.	<input type="checkbox"/> \$5 now and \$5 a month until I pay \$25.00.	Not applicable.
<input type="checkbox"/> 9 AIRCRAFT COMMUNICATIONS AND GUIDANCE	<input type="checkbox"/> \$13 now and \$25 a month until I pay \$163.	<input type="checkbox"/> \$5 now and \$12 a month until I pay \$173.	Not applicable.
<input type="checkbox"/> 10 ELECTRONICS FOR AUTOMATION . . .	<input type="checkbox"/> \$59 now and \$59 in thirty days. (\$118 total)	<input type="checkbox"/> \$5 now and \$10 a month until I pay \$125.	Not applicable.
<input type="checkbox"/> 11 MOBILE COMMUNICATIONS . . .	<input type="checkbox"/> \$13 now and \$25 a month until I pay \$163.	<input type="checkbox"/> \$5 now and \$12 a month until I pay \$173.	Not applicable.

NAME _____ DATE _____
(Please sign plainly)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

DATE OF BIRTH _____ MARRIED? _____ NUMBER OF DEPENDENTS _____

EDUCATION (Circle highest grade completed): 1-8 9 10 11 12 COLLEGE 1 2 3 4

IF YOU ARE UNDER 21—Please have your enrollment guaranteed by having your father, mother, or other responsible person over twenty-one sign here:

Signature of Guarantor _____ (Relationship to student)

Address _____

Fifty years of dedicated service
to ambitious men.

ACCEPTED BY _____ Registrar _____

EXPLANATION OF KIT BUDGET PLAN

If you enroll under Plan C, you may order Kits only as you want them, by making a "Budget Payment" according to the schedule at right. These "Budget Payments" are *not extra charges*. They are deducted from your total tuition, as shown on opposite side. If you enroll under Plan A or B, Kits and Texts will be sent automatically, *before* you finish material on hand. The amount of training material you receive depends on your progress rather than special payments. You set your own pace; study as fast or slow as you wish.

COURSE	BUDGET PAYMENT FOR KIT NUMBER										
	1	2	3	4	5	6	7	8	9	10	11
1—Radio-TV Servicing	\$9	\$12	\$4	\$4	\$5	\$7	\$11	\$30	\$35	\$30	\$30
2—Radio-TV Servicing	\$9	\$12	\$4	\$4	\$5	\$7	\$11				
3—Communications Technician	\$9	\$12	\$4	\$20	\$33	\$8	\$20				
4—Electronics Technician	\$9	\$12	\$28	\$14	\$16	\$15	\$18	\$5	\$9	\$3	

SPECIAL FEATURES OF EACH COURSE

1—RADIO-TV SERVICING

Course contains 65 Texts, 14 Reference Texts, 11 Training Kits, including complete TV Receiver. First 10 Texts, 1 Reference Text and Dictionary sent day your enrollment received. Course teaches Television, including Color TV Receivers, AM, FM,

Multiplex and Automobile Radio Receivers, Hi-Fi and Stereo Sets, Public Address Systems, Electronic Principles, Components, Circuits, Servicing Techniques and Equipment. Average completion time—two years. You have up to three years, if needed.

2—RADIO-TV SERVICING

Course contains 65 Texts, 14 Reference Texts, 7 Training Kits. First 10 Texts, 1 Reference Text and Dictionary sent day your enrollment received. Course teaches all of the subjects listed

under #1 above—EXCEPT—you do not receive the four additional kits with which you build and experiment with a TV receiver. Average completion time—twenty-two months. You have up to three years, if needed.

3—COMMUNICATIONS TECHNICIAN

Course contains 70 Texts, 13 Reference Texts, 7 Training Kits. First 10 Texts, 2 Reference Texts and Dictionary sent day your enrollment received. Course teaches AM, FM, TV Broadcasting; Mobile, Marine, Aircraft Transmitters and Receivers. Micro-

wave, Teletype, Facsimile, Radar, Electronic Principles, Components, Circuits, Operating and Maintenance Techniques and Equipment, FCC License preparation. Average completion time—two years. You have up to three years, if needed.

4—ELECTRONICS TECHNICIAN

Course contains 70 Texts, 9 Reference Texts, and 10 Training Kits. First 10 Texts, 2 Reference Texts and Dictionary sent day your enrollment received. Course teaches Industrial, Business and Military Automation, Control, Measuring, Detection, Re-

cording and Counting Devices. Ultrasonics, Telemetering. Analog and Digital Computers. Electronic Principles, Components, Circuits. Average completion time—two years. You have up to three years, if needed.

5—MARINE COMMUNICATIONS

Course contains 52 Texts, including Reference Texts and Radio-TV-Electronics Dictionary. First 14 Texts and Dictionary sent day your enrollment received. Unlimited coaching service to help you obtain Radiotelephone License with Radar endorsement.

ment. Covers installation and maintenance of all shipboard Radio gear including shore-to-ship, direction finders, depth finders, Radar. Average completion time—one year. You have up to two years, if needed.

6—BASIC ELECTRONICS

Course contains 28 Texts, including one Reference Text and Dictionary. First 11 Texts and Dictionary sent day your enrollment received. For anyone who wants a better general under-

standing of Electronics—salesmen, plant and office managers, tradesmen, executives, hobbyists. Average completion time—7 months. You have up to two years, if needed.

7—COURSE FOR FCC LICENSES

Course contains 45 Texts including Radio-TV-Electronics Dictionary. First 11 Texts and Dictionary sent day your enrollment received. Unlimited coaching service. A short specialized course

aimed directly toward preparing you for a First Class Radiotelephone License. Average completion time—10 months. You have up to two years, if needed.

8—MATH FOR ELECTRONICS

Course contains 5 Texts which are sent the day your enrollment received. For those with some Electronics experience and/or

training who are looking for an easily-understood program covering math used by technicians. Average completion time—17 weeks. You have up to two years, if needed.

9—AIRCRAFT COMMUNICATIONS AND GUIDANCE

Course contains 55 Texts, including Reference Texts and Dictionary. First 14 Texts and Dictionary sent day your enrollment received. Unlimited coaching service to help obtain a First Class Radiotelephone License with Radar endorsement. Covers Two-

Way Radio maintenance and installation, Radar, landing systems, guidance systems, direction finders, markers, Loran, Shoran. Average completion time—one year. You have up to two years, if needed.

10—ELECTRONICS FOR AUTOMATION

Course contains 42 Texts, including Reference Texts and Dictionary. First 14 Texts and Dictionary sent day your enrollment received. For men with some experience and/or training in

Electronics who need a better understanding of Automation in present day use. Average completion time—10 months. You have up to two years, if needed.

11—MOBILE COMMUNICATIONS

Course contains 51 Texts, including Reference Texts and Dictionary. First 14 Texts and Dictionary sent day your enrollment received. Unlimited coaching service to help you obtain Radio-

telephone License. Includes installation and maintenance of Mobile two-way receivers as used by Police and Fire Departments, taxis, public utilities, trucks, cars. Average completion time—one year. You have up to two years, if needed.

ALL COURSES

- Course material sent automatically as you need it. (If you enroll under Kit Budget Plan, see explanation at top of page.)
- Unlimited Consultation Service whenever you request it.
- Personalized Lesson Grading Service.

- Ample time to complete your course.
- Employment help and counselling.
- Subscription to our own industry publication—NRI Journal.
- Certified Diploma upon graduation.

If you live in a country other than the U.S.A., you assume payment of customs duties that may be levied. Tuition is payable in U.S. funds. CANADIANS: Enrollment is subject to any statute or regulation for Trade Schools in your Province. Under Trade Schools Regulation Acts, schools are prohibited from guaranteeing a job.



ACCREDITED by the Accrediting Commission of the National Home Study Council—officially designated as an accrediting agency by the U. S. Office of Education.

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Washington, D.C.

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Postage will be paid by

NATIONAL RADIO INSTITUTE

3939 WISCONSIN AVENUE

WASHINGTON, D.C. 20016

Name _____

Street _____

Ms. 10-5000-784

City _____

State _____ Zip
Code _____

Our Fiftieth Year

The NRI "60-Day Trial" Plan

means you enroll with the following points agreed on

NRI Agrees

... to send your personal Achievement Kit containing first group of lessons, 190-page Electronics Dictionary, vinyl desk folder, paper, envelopes, pen, pencil—everything you need to get started.

... you may complete lessons as fast as you wish. We keep you supplied with additional lessons as you need them. You are not required to pay for lesson material before it is sent. Your progress is not, in any way, governed by your payment plan.

... we will hand grade all lessons and kit reports you submit, make appropriate comments and return them to you.

You Agree

... to give the course a good, fair trial.

... that in addition to your payment with enrollment, you will make one monthly payment,

***(Within 60 days after you enroll, you will get a statement for your second monthly payment. At that time, make your decision—stop or go ahead. If, for any reason, you decide to cancel—just tell us. You will have received considerable value for your money—and will have no further obligation to NRI.)**

If you do *not* request NRI to cancel your enrollment, it is understood that you want NRI

... we will supply Consultation Service you request—even after you graduate.

... we will ship Training Kits (for those courses which include Kits) as set forth in your Enrollment Application.

***... and we agree, *unconditionally*, to cancel your enrollment—without question, and without obligation to you—or**

... should you decide to continue, we will credit you with all money you pay during this trial period. There will be no break in our service to you as a student.

... due 30 days after you enroll, under the enrollment plan you select.

***... you will send written notice to NRI within 60 days if you want to cancel.**

to continue serving you as a regular student and that you will pay for your course according to the terms checked on enrollment application.

Within 60 days, you will know, *for sure*, whether you wish to continue as a student. Naturally, we hope you will *not* cancel. But if cancel is your decision, rest assured we will not argue or quibble.



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PLEASE TURN PAGE →

"Try It Sixty Days!"



J. M. Smith
President

—and be sure—
NRI training
is the right
training for you

Many schools require a prospective student to pass an "Entrance Examination" before accepting his enrollment. Most private colleges and universities require applicants to take "College Board Examinations."

In the case of training by home-study, an entrance examination is not entirely appropriate. I doubt that any single examination can show whether or not an NRI course would be an effective method of training for you.

However, a Sixty-Day Trial plan serves the *educational purposes* of an Entrance Examination. It permits us to observe and judge your understanding of NRI lessons. During this trial, you will clearly indicate your ability to learn by the NRI method.

Enroll now, for two months, as an NRI student. Form your own accurate opinion of our lessons, the Training Kits and NRI service. Your decision to cancel, or to go ahead with the course, will be an *informed* decision.

NATIONAL RADIO INSTITUTE
Washington, D. C. 20016

Your Assurance
of Satisfaction

NRI
60-DAY TRIAL
Plan of Enrollment



You get *two full months* of actual experience as a student to see for yourself . . .

- ✓ that an NRI course is absolutely right for you.
- ✓ that the exclusive NRI Achievement Kit gets you started *fast*.
- ✓ that NRI's "bite-size" textbooks are interesting, clear, practical, up-to-date.
- ✓ that NRI Training Kits and "discovery" method of teaching makes learning easier than ever.
- ✓ that you get immediate, friendly, personalized service from your instructor.

SEE DETAILS INSIDE →